

Rich Gang feat. Young Thug and Rich Homie Quan, Lifestyle
2014

When Rich Homie Quan started working with Young Thug, he was so jazzed with they'd be "the best collabo since OutKast." Cash Money label head Birdman app launching Rich Gang as a supergroup, he reconfigured it as a showcase for the n continuously goad each other into ever-more-elastic, emotive bars across the p immediately apparent on their 2014 debut single, "Lifestyle." Thug's Dadaist del melodies, Quan's rugged wordplay grounds the tracks, and the resulting effect is melancholy. Quan was right: You don't even have to squint to draw a line back to

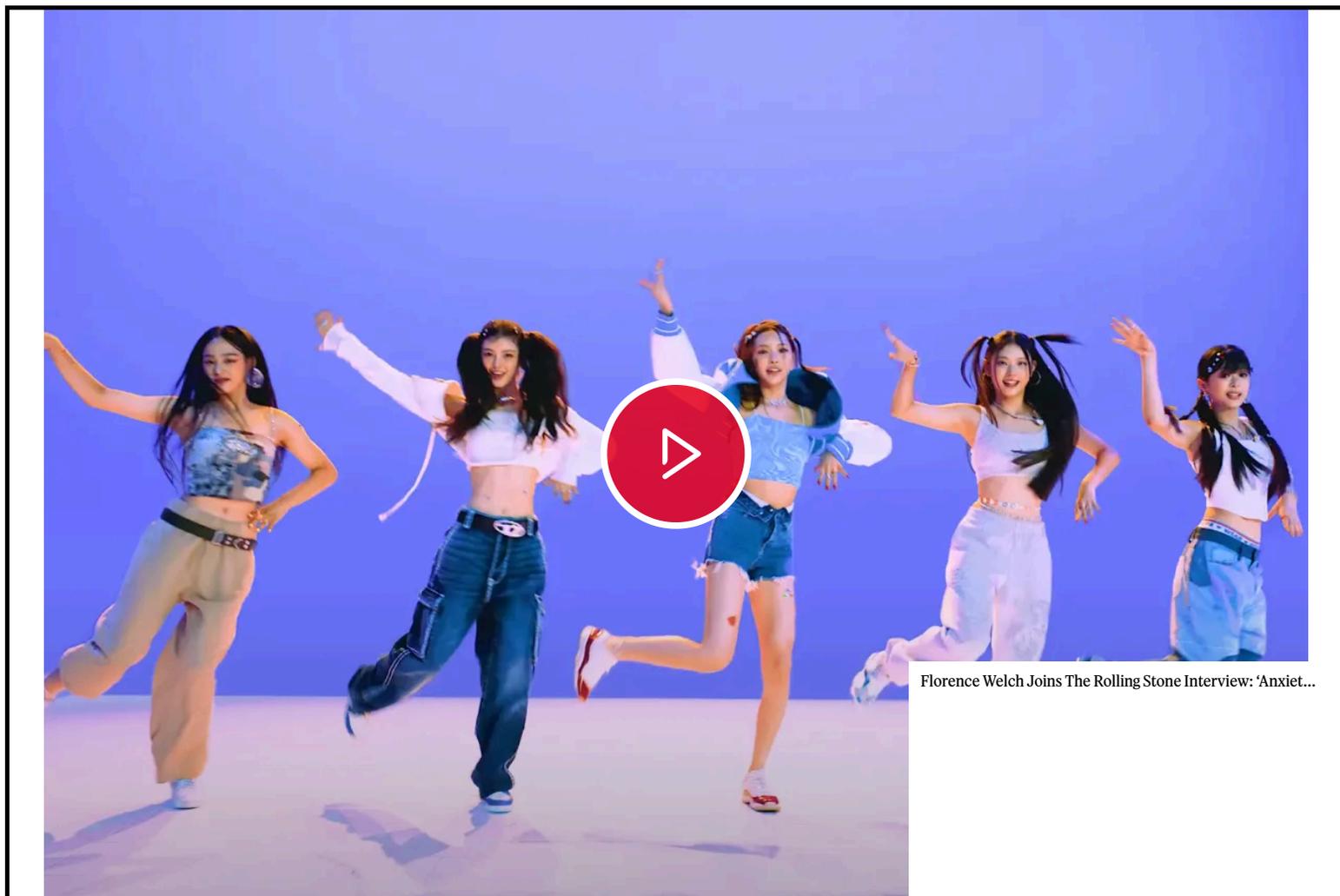


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NewJeans, 'Hype Boy'

2022

A song so addictive that it enticed (what seemed like) the entire South Korean n TikTok, "Hype Boy" celebrates youth culture and crushes with infectious charm Hanni, then 17, co-wrote the lyrics, adding age-appropriate angst and authentici fresh and modern, while also giving off a low-fi retro vibe. The five teenagers ha "Hype Boy" also showcases their individual voices in the barely three-minute sc back and forth between Korean and English lyrics, NewJeans rev up when they giddy chorus: "Cause I know what you like, boy/You're my chemical, hype boy:" —*Jae-Ha Kim*

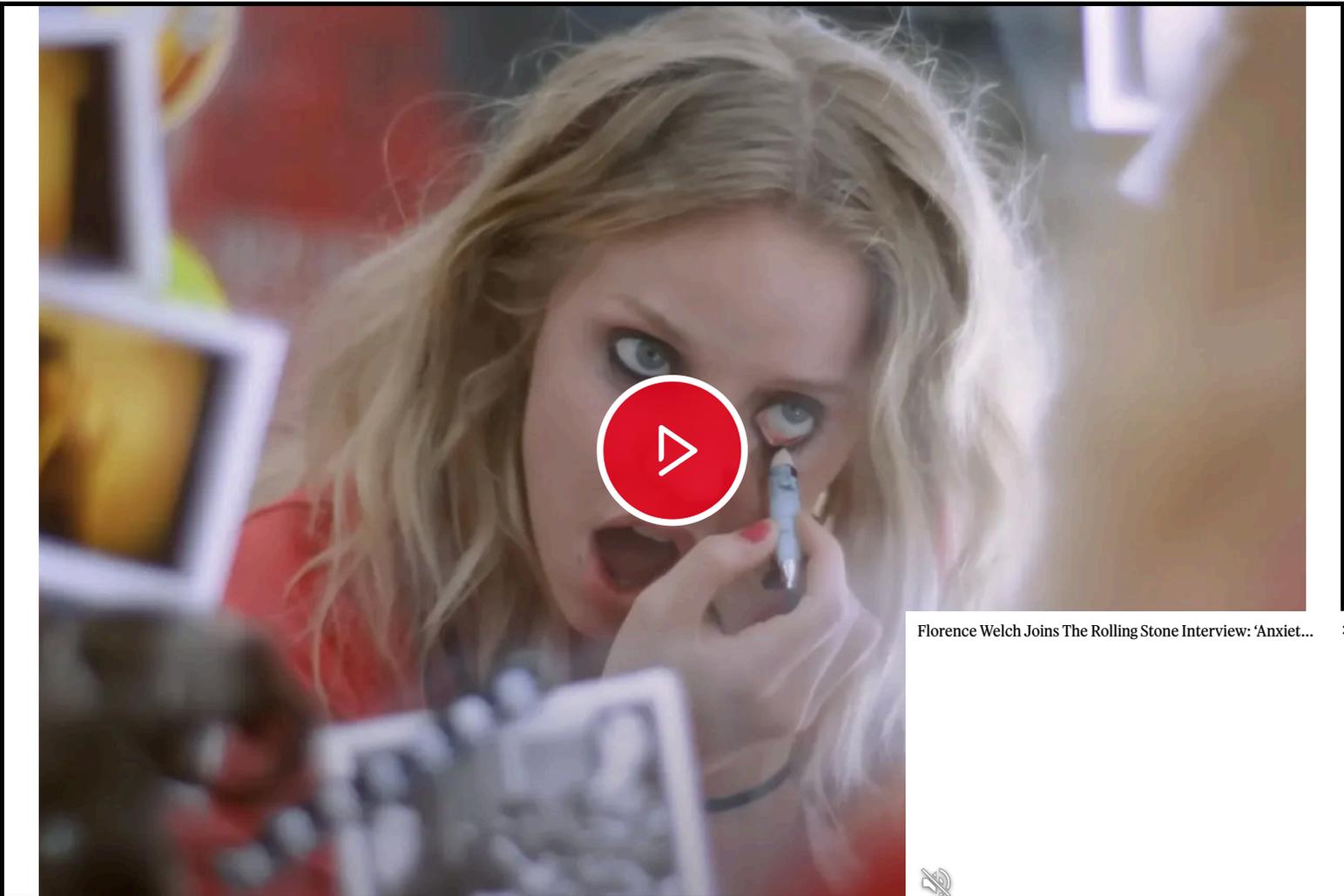


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